

2020 Michigan Inland Lakes Convention Conserving Lakes in a Changing Environment



The Lakes Convention is Going Virtual!

September 16-18, 2020

The **Michigan Inland Lakes Partnership (MILP)** invites you to support the *Virtual* 2020 Michigan Inland Lake Convention. Join Michigan organizations, agencies, and businesses in helping advance stewardship of our inland lakes through learning, networking, and exchange of ideas.

The Michigan Inland Lakes Convention is a biennial event that brings together professionals, researchers, local government officials, practitioners, lake enthusiasts, and others interested in protecting Michigan's water resources. This year's online format will allow us to reach a much larger audience, provide freely available presentation archives, and offer significantly decreased registration fees. While the costs are significantly decreased compared to an in-person Convention, there are still costs associated with offering an accessible and successful online event including recording, captioning, and posting presentations for future access. Your support helps keep prices reasonable for all participants, allows us to offer student scholarships, and is an excellent exposure opportunity for your business or organization

CONTRIBUTOR OPPORTUNITIES

To be a Contributor:

Platinum: \$500+

- Special recognition throughout the Convention, including on all pre-Convention event announcements and press releases
- Organization logo displayed in Convention materials, website and social media

Gold: \$300

- Organization logo displayed on Convention website and social media
- Recognition during Convention

Silver: \$100

- Organization logo displayed on Convention website
- Recognition during Convention

Please make your check payable to "Muskegon River Watershed Assembly" and indicate that the funds are to be directed to the Michigan Inland Lakes Partnership.

Mail your contribution to:
Michigan Inland Lakes Partnership
c/o Muskegon River Watershed Assembly
Ferris State University
1009 Campus Drive JOH 200
Big Rapids, MI 49307-2280

The Muskegon River Watershed Assembly is a registered 501(c)3 nonprofit organization, and your contributions are tax deductible to the fullest extent allowed by law.

Contact Dr. Jo Latimore at MSU: (latimor1@msu.edu, 517-432-1491) with questions.

Contribution Deadline: August 15, 2020

<http://bit.ly/milc2020>